



## 5. EXPORT PERFORMANCE AND PROMOTION (Sponsor: REINHARDT TEKNIK)

### A. Criteria for the Award

1. Number of years in export and volume of exports in last three years in terms of Quantity & Revenue.
2. Growth in terms of percentage of total turnover in exports in last three years.
3. Type and brands of products being exported.
4. Markets to which products are being exported and efforts being made to develop new market or new products.
5. Any specific achievement or recognition received from overseas authorities.
6. Steps taken to achieve global competition in terms of (a) quality (b) timely delivery and (c) export pricing
7. Details of Certifications received, if any.
8. CSR activities undertaken in brief.

### B. Information to be provided by the Applicant

9. Type and nature of business / industrial activity.
  1. Year of establishment.
  2. Paid up capital.
  3. Manpower employed for exports i.e. details of export set up.
  4. Export as a percentage of total turnover in terms of Quantity & Revenue.
  5. R&D efforts made to develop new products and improve quality.
  6. Details of exports marketing.
  7. Details of survey conducted for overseas market.
  8. Participation in national and international exhibitions.
  9. Submit documents to support the criteria of Export Performance & Promotion.

### C. Pls fill out attached excel sheet data.