



## **8. OUTSTANDING INNOVATION IN THE FIELD OF AGRICULTURE OR FOOD PROCESSING** **(Sponsor: ZYDEX INDUSTRIES PVT. LTD.)**

### **A. Criteria for the Award**

1. Any innovative applications in farming.
2. Innovative nature and type of Agro activities/ increased yield / enhancement quality.
3. Increasing Marketing strategy.
4. Organic farming for minimizing effect of pesticides.
5. Innovation in Machinery / Irrigation - drip or spot
6. Research for better quality and R & D facilities
7. Details of certifications received, if any.
8. CSR activities undertaken in brief.

### **B. Information to be provided by the Applicant**

1. Information about your organization and how you are involved in the field of Agriculture or Food Processing
2. New innovative approach (Training and Technology) with farmers.
3. Received any achievements through application of new innovative approach in industry
4. Brief note on existing and future plans of growth and development, investment and diversification.
5. Participation in national and international exhibitions, fairs and in technical shows etc.
6. Received any kind of Appreciation, Recognition or Awards at national / international level by the Company/ Institution / Individual.
7. Submit documents to support the criteria of Outstanding Innovation in the field of Agriculture or Food Processing